

GOLF

2026

TOURNAMENT

PARTNERSHIP PLAN

The best shot is
supporting our hospital !



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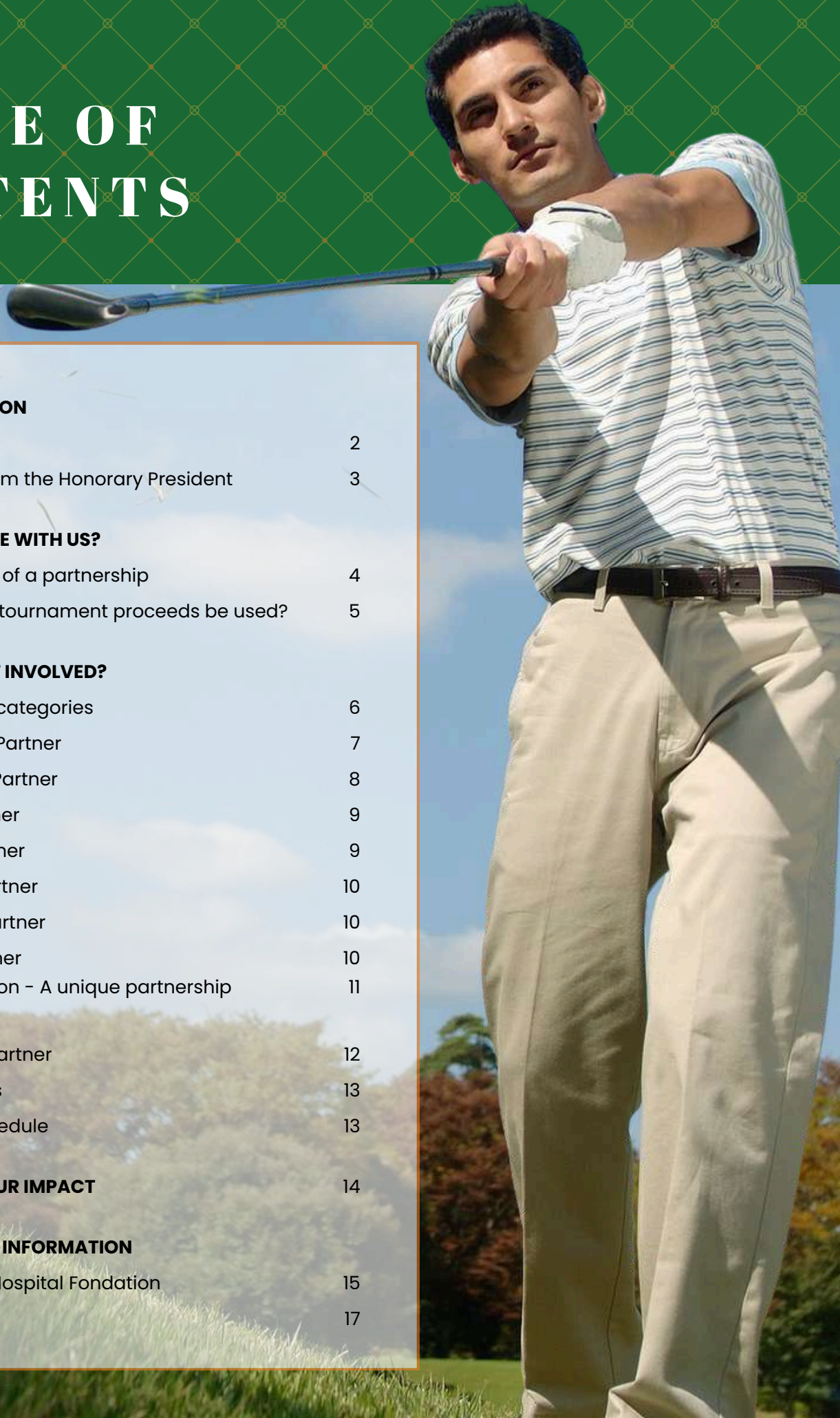
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PRÉSENTATION

On June 6, 2025, join us for the La Malbaie Hospital Foundation Golf Tournament, a landmark event in our region that brings together golfers, healthcare professionals, municipal leaders and committed citizens annually.

More than just a day on the course, this tournament offers a unique opportunity to network with a highly valued audience while making a tangible contribution to the improvement of healthcare services in Charlevoix. Funds raised will support priority projects and essential equipment at Hôpital de La Malbaie.

By becoming a tournament partner, you place health at the heart of your actions and play a tangible role in the development of healthcare services in our region. Your commitment reflects your support for the community and your desire to make a real difference.

Join us for a day where networking, sport, and solidarity come together.

Together, let's make a real difference

and support our hospital!



INVITATION FROM THE HONORARY CHAIR

Dear Mr. & Mrs.,

It is with great pleasure that I serve this year as Honorary Chair of the golf tournament benefiting the Fondation Hôpital de La Malbaie, which will take place on Friday, June 5, 2026.

A native of La Malbaie, I am especially proud to support this important event, which contributes directly to the well-being of our community. The Foundation plays a vital role in enhancing the quality of care, equipment, and services offered to the population. Your participation will have a real and lasting impact on patients and their families.

This year's tournament will be held on two exceptional courses in the Charlevoix region: the Murray Bay Golf Club, one of the oldest golf clubs in Canada, as well as the prestigious course at Fairmont Le Manoir Richelieu, renowned for its spectacular views of the St. Lawrence River.

We invite you to register as a foursome or as an individual; teams will be completed as needed. The day will unfold in a warm and friendly atmosphere, culminating with a cocktail reception at the end of the day.

In addition to participating in the tournament, companies and individuals are invited to become sponsors, make a direct donation to the Fondation Hôpital de La Malbaie, or bid on the outstanding items featured in the auction. Every contribution, large or small, helps strengthen the quality of healthcare services in our region.

Hoping sincerely to count you among us for this memorable day in support of an essential cause, please accept, Dear Sir or Madam, the expression of my distinguished regards.



Gilles Warren

*Legal Counsel, GBV Lawyers
Founding Member of the Foundation*

THE BENEFITS OF A PARTNERSHIP

Take advantage of exceptional networking opportunities with a high-profile business audience, while enhancing your company's visibility.

Enjoy a one-of-a-kind golf tournament on one of Charlevoix's two prestigious courses: the Murray Bay Golf Club or Fairmont Le Manoir Richelieu.

Connect with inspiring individuals from diverse backgrounds and enrich an already memorable day.

Offer your colleagues and business partners an unforgettable experience in the stunning Charlevoix region.

Align your brand with a prestigious event that brings together each year more than :

- **60 corporate partners**
- **170 golfers**
- **200 guests at the networking cocktail**

In addition, participants from our virtual auction further extend the event's reach.



HOW WILL THE TOURNAMENT PROCEEDS BE USED?

The proceeds from the Fondation's Golf Tournament are dedicated to funding priority projects and essential equipment for Hôpital de La Malbaie, based on needs identified by healthcare teams.

These contributions allow the Foundation to direct its support where needs are most urgent, fostering continuous improvement in care, the retention of clinical expertise, and the development of services tailored to the realities of our community.

By supporting the tournament, you directly help provide high-quality, safe, and accessible healthcare services to the population of Charlevoix, as well as to the many visitors who come to the region each year.

THE IMPORTANCE OF YOUR ENGAGEMENT

- **A direct and measurable impact** on the quality of healthcare services provided at Hôpital de La Malbaie.
- **Enhancement and development of services** through the acquisition of priority equipment and the implementation of key projects.
- **Sustaining and expanding accessible, community-based healthcare services** for local residents and the many visitors who come to discover our region each year.

PARTNERSHIP CATEGORIES

Supporting the Fondation Hôpital de La Malbaie Golf Tournament is an opportunity to affirm your values and play a tangible role in improving healthcare services in Charlevoix.

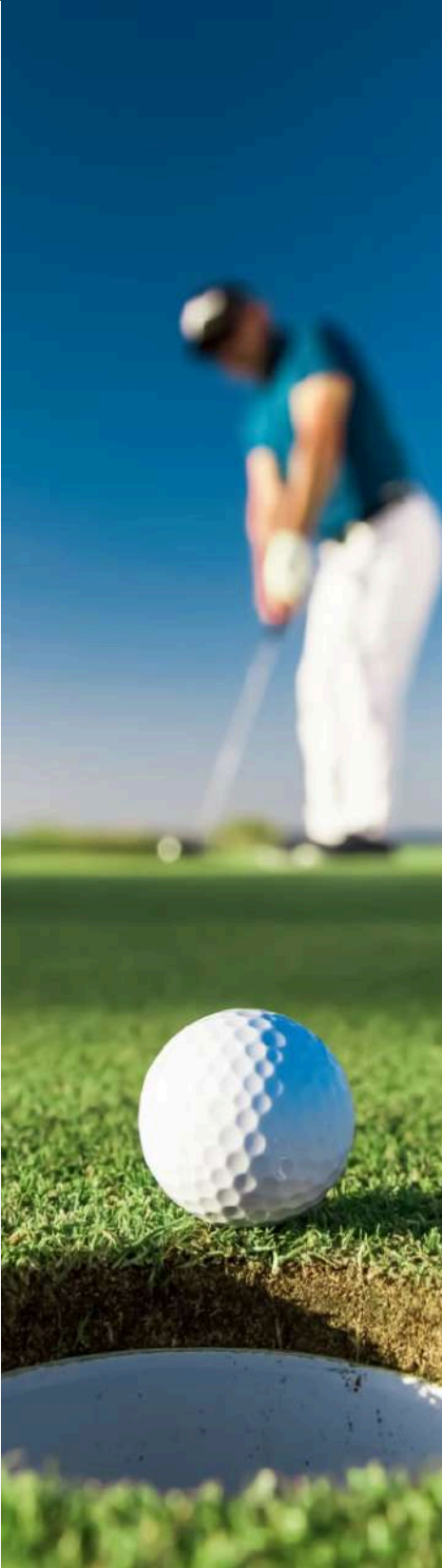
We have developed a range of partnership opportunities tailored to different levels of commitment. Each category allows partners to contribute in a meaningful way, while benefiting from strategic visibility and privileged access to an influential network.



DIAMOND PARTNER	10 000 \$
PLATINUM PARTNER	5 000 \$
GOLD PARTNER	2 000 \$
SILVER PARTNER	1 000 \$
BRONZE PARTNER	500 \$
COPPER PARTNER	300 \$
STEEL PARTNER	200 \$

DIAMOND PARTNER

10 000 \$



Activity sponsor

Subject to validation by the organization

Tickets	Logo on participation tickets
Golf balls	Logo on golf balls
Green fee	Logo in the welcome area
Golf carts	Logo on the golf carts
Gourmet	Logo on the tables during the cocktail
Beverages	Logo near the bar

Sponsor brand visibility

All signs are placed on the grounds of the Murray Bay Golf Club

- Mention by the event host during the networking cocktail
- Mention on the screen at Espace St-Étienne (4 weeks)
- Logo featured on the tournament's online registration form
- Two signs: 48" x 24" (1 per 9 holes)
- One round sign: 24" in diameter at the parking entrance
- One sign: 30" x 24"
- Mention on the main lodge television screen
- Logo displayed on the Foundation's website
- Announcement of the partnership on our Facebook page

This sponsorship also includes:

- **8 tournament playing spots**
Includes golf carts and access to the networking cocktail
- **Choice of course**
At Murray Bay Golf Club or Fairmont Le Manoir Richelieu

PLATINUM PARTNER

5 000 \$



Activity sponsor

Subject to validation by the organization

Green fee

Logo in the welcome area

Golf carts

Logo on the golf carts

Gourmet

Logo on the tables during the cocktail

Beverages

Logo near the bar

Sponsor brand visibility

All signs are placed on the grounds of the Murray Bay Golf Club

- Mention by the event host during the networking cocktail
- Mention on the screen at Espace St-Étienne (2 weeks)
- Two signs: 48" x 24" (1 per 9 holes)
- One round sign: 24" in diameter at the parking entrance
- One sign: 30" x 24"
- Mention on the main lodge television screen
- Logo displayed on the Foundation's website
- Announcement of the partnership on our Facebook page

This sponsorship also includes:

- **4 tournament playing spots**
Includes golf carts and access to the networking cocktail
- **Choice of course**
At Murray Bay Golf Club or Fairmont Le Manoir Richelieu



GOLD PARTNER

2 000 \$

Sponsor brand visibility

All signs are placed on the grounds of the Murray Bay Golf Club

- Mention by the event host during the networking cocktail
- Mention on the screen at Espace St-Étienne (2 weeks)
- One round sign: 24" in diameter at the parking entrance
- One sign: 30" x 24"
- Mention on the main lodge television screen
- Logo displayed on the Foundation's website
- Announcement of the partnership on our Facebook page

This sponsorship also includes:

- **4 tournament playing spots**
Includes golf carts and access to the networking cocktail
- **Choice of course**
At Murray Bay Golf Club or Fairmont Le Manoir Richelieu

SILVER PARTNER

1 000 \$

Sponsor brand visibility

All signs are placed on the grounds of the Murray Bay Golf Club

- One round sign: 24" in diameter at the parking entrance
- One sign: 30" x 24"
- Mention on the main lodge television screen
- Logo displayed on the Foundation's website
- Announcement of the partnership on our Facebook page

This sponsorship also includes:

- **2 tournament playing spots**
Includes golf carts and access to the networking cocktail
- **Choice of course**
At Murray Bay Golf Club or Fairmont Le Manoir Richelieu



BRONZE PARTNER

500 \$

Sponsor brand visibility

All signs are placed on the grounds of the Murray Bay Golf Club

- One round sign: 24" in diameter at the parking entrance
- One sign: 30" x 24"
- Mention on the main lodge television screen
- Logo displayed on the Foundation's website
- Announcement of the partnership on our Facebook page

This sponsorship also includes:

- **1 tournament playing spot**
Includes golf carts and access to the networking cocktail
- **Choice of course**
At Murray Bay Golf Club or Fairmont Le Manoir Richelieu

COPPER PARTNER

300 \$

Sponsor brand visibility

Sign is placed on the grounds of the Murray Bay Golf Club

- One sign: 30" x 24"
- Logo displayed on the Foundation's website
- Announcement of the partnership on our Facebook page

STEEL PARTNER

200 \$

Sponsor brand visibility

- Logo displayed on the Foundation's website
- Announcement of the partnership on our Facebook page

VIRTUAL AUCTION A UNIQUE PARTNERSHIP

OFFER AN ITEM AND GAIN VISIBILITY WHILE SUPPORTING AN ESSENTIAL CAUSE!

Each year, our interactive auction attracts numerous visitors to its official platform and brings together a dynamic community of contributors. It offers a unique opportunity for your business to benefit from increased visibility.

Not sure what you could donate?

Here are a few ideas:

- **Premium items:** bottles of wine, gourmet gift baskets, golf accessories
- **Unique experiences:** hotel stays, fine dining experiences, wellness treatments
- **Artwork and craftsmanship:** paintings, sculptures, handcrafted creations
- **Exclusive services:** professional consultations, corporate packages

SPONSOR BRAND VISIBILITY

- Your item and company identified on the official auction platform
- Showcasing auction items during the networking cocktail reception
- Mention of the auction, with a link to its platform, on our website
Only the auction platform will be promoted; no specific item or company will be highlighted
- Opportunity for a mention on our Facebook page with a tag to your business page
Some items will be highlighted based on strategy and bidding trends

BENEFITS

Value starting at 250\$ – One ticket to the networking cocktail reception (for the donor)

Value starting at 500\$ – Two tickets to the networking cocktail reception (donor and guest)

Value starting at 1,000\$ – One green fee, including golf cart and network cocktail access (for the donor)



BECOME A PARTNER

By becoming a partner of the Golf Tournament, you offer your company strategic visibility while making a direct impact on healthcare services in our region.

Interested in one of our partnership opportunities? Registration is simple and quick.

- Choose your partnership level.
- Fill out the [online registration](#) form or the attached form.
- Confirm your support by making a donation.
- Receive your confirmation and enjoy exclusive visibility!

Forms

- Online form: [Acces the form](#)
- Attached form to be returned

✉ By email: info@fhlm.ca

📍 By mail: 303 rue Saint-Étienne, La Malbaie (QC) G5A 1T1

To donate an auction item, contact us

- Phone: 418 665-1717
- Email: info@fhlm.ca

For any questions, feel free to contact us:

- Phone : 418 665-1717
- E-mail: info@fhlm.ca



EVENT DETAILS

Foursome

Murray Bay Golf Club		
	Members	Non-members
Course only	280 \$	600 \$
Course & cocktail	360 \$	700 \$
Fairmont Le Manoir Richelieu		
Course & cocktail		900 \$

Single ticket

Murray Bay Golf Club		
	Members	Non-members
Course only	70 \$	150 \$
Course & cocktail	90 \$	175 \$
Fairmont Le Manoir Richelieu		
Course & cocktail		225 \$

Cocktail (without golf)

Murray Bay Golf Club	70 \$
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*Golf and cocktail tickets will be handed out on site.
A receipt will be issued upon request for any eligible amount.*

June 5, 2026 – Event schedule

Murray Bay Golf Club

- 6:30 AM - Participants check-in
- 7:30 AM - Shotgun start
- 10:30 AM - Participants check-in
- 12 PM - Shotgun start
- 17 PM - Networking cocktail
- 19 PM - End of the virtual auction
- 19:30 PM - End of the event

Fairmont Le Manoir Richelieu (18 holes)

- 9:10 AM - Participants check-in
- 10:10 AM - Tee times every 10 minutes to 11:35 AM



GREEN SHIFT
BRING YOUR OWN
WATER BOTTLE

AMPLIFY YOUR IMPACT

Demonstrate your commitment to social responsibility and make a tangible difference for a vital cause.

There are many ways to amplify your impact. Your support makes all the difference!

How can you get more involved?

- ✓ Invite your clients and colleagues to participate in the tournament.
- ✓ Encourage your employees to form a team and represent your company.
- ✓ Share our tournament on your social media to engage your community.
- ✓ Promote our event page: www.fhlm.ca/tournoi-de-golf-2026.
- ✓ Make an additional donation to strengthen your commitment.
- ✓ Leverage your business network to recruit new partners.

***Your support makes
all the difference!***



FONDATION HÔPITAL DE LA MALBAIE

THE POWER OF COLLECTIVE MOBILIZATION

Since 1985, the Foundation has played an essential role within its community by contributing to the continuous improvement of the quality of healthcare and services provided at Hôpital de La Malbaie, notably through support for the acquisition of equipment and the implementation of priority projects.

Thanks to the generosity of its donors, partners, and volunteers, the Foundation has invested more than \$7 million to benefit numerous departments at Hôpital de La Malbaie, addressing concrete and current needs within the healthcare environment.

DEPARTEMENT	AMOUNT
Operating room	1 993 402,48 \$
Dermatology	30 000,00 \$
Hematology-Oncology	11 018,63 \$
Medical imaging	2 447 926,47 \$
Inhalotherapy	27 075,70 \$
Laboratory	8 675,00 \$
Obstetrics	769 838,03 \$
Otolaryngology (ENT)	99 187,37 \$
Respiratory physiology	164 113,00 \$
Physiotherapy	51 656,90 \$
Palliative care	84 577,54 \$
Surgical medicine unit	42 841,86 \$
Emergency – outpatient clinic	743 817,69 \$
Miscellaneous	852 652,43 \$
TOTAL	7 326 783,10 \$

2026 GOALS

Essential equipment to meet community needs

As part of its commitments, the Foundation is currently focusing its efforts on the acquisition of pieces of equipment, identified by healthcare teams. These investments aim to support the continuous improvement of services and ensure the quality of care provided to the population.

And more projects are on the way!

FENO (FRACTIONAL EXHALED NITRIC OXIDE)

Project type: Development

Departments involved: Physiology and respiratory medicine

Target population: Adults and geriatric individuals with asthma



The FeNO device measures airway inflammation in individuals with asthma. It helps refine diagnosis, adjust treatments, and improve clinical follow-up, supporting more personalized and effective care.



BUBBLE CPAP

Project type: Development

Department concerned: Charlevoix Birthing Unit

Clientele: Premature newborns or those at risk of respiratory distress

Bubble CPAP is a non-invasive respiratory support device designed for newborns in respiratory distress. By delivering gentle, continuous pressure, it helps keep the lungs open, reduce breathing effort, and lower the risk of complications.

VITAL SIGNS MONITOR

Project type: Development

Department concerned: Day Medicine (oncology)

Clientele: Day medicine (oncology) users



The vital signs monitor measures key physiological parameters, including blood pressure, heart rate, oxygen saturation (SpO₂), and temperature. It supports the clinical team in the ongoing assessment of an individual's health status.

OUR TEAM

The La Malbaie Hospital Foundation Golf Tournament is the result of the dedication of passionate and committed individuals, united by their determination to create an outstanding event that plays a vital role in supporting the Foundation.

HONORARY CHAIR



Gilles Warren

Legal Counsel, GBV Lawyers
Founding Member of the Foundation

AMBASSADORS

Louis Asselin
Sylvain B. Tremblay
Louis Bherer
Claude Bouchard
Simon Laroche
Denis Lefrançois
Luc Samama
David Turcotte

ORGANIZING COMMITTEE

Pierrette Villeneuve	Chair of the Organizing Committee
Ginette Lapointe	Executive Director of the Foundation
Ginette Boulet	Assistant, donation processing and accounting
Noémie Boulianne	Booth 15 and cocktail service manager
Tatiane Caçula Alves	Communications and events advisor
Thérèse Deschênes	Reception coordinator
Louis-Marie Gaudreault	On-course logistics coordinator
Steeve Pilote	On-course signage coordinator

They are joined by many dedicated volunteers.

TOURNOI DE GOLF 2026

On Friday, June 5, let's make the best
shot together: supporting our hospital!

